RE MAGAZINE BUYER'S GUIDE

THE TECHNOLOGY & SOLUTIONS MARKETPLACE FOR ELECTRIC COOPERATIVES



Maximize your advertising return with a company listing in the only *Buyer's Guide* specifically designed for electric cooperatives, the fastest-growing segment of the electric utility industry.



HIGHLY UTILIZED

The only marketplace that's dedicated to the unique needs and specific challenges of electric cooperatives.



AFFORDABLE

Each company remains online for 12 months and runs in the annual print edition of the *Buyer's Guide* (May edition of *RE Magazine*).



ADVANCED SEARCH AND FILTER

Users can choose from more than 100 product categories and several advanced filtering options that match them with relevant providers.

GET STARTED!

VISIT REBUYERSGUIDE.NRECA.COOP AND SELECT "ADD MY LISTING."

PLANS & PRICING (12 MONTHS)

MEMBER: FREE*

Online

- 700-Character Company Description
- Unlimited Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status

Print

(May Buyer's Guide)

- 700-Character Company Description
- Unlimited Product Categories
- NRECA Membership Status
- * Must submit online listing by Tuesday, January 31, 2018, to be included in the print edition.
- ** Premium listing is available to NRECA members and non-members.

PREMIUM: \$995**

Online

- 700-Character Company Description
- Unlimited Product
 Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status
- 1 Social Media Site Link and Social Plugin
- 1 Event Listing
 3 Assets (photo, brochure, video, white paper, etc.)

Print

(May Buyer's Guide)

- 700-Character Company Description
- Unlimited Product Categories
- Bold-Faced Name in Product Index
- Company Logo with Listing Description

BANNER ADVERTISING: \$900

(3-month placement) Ads rotate on every page of the website. Select from:

• 468 x 60 pixels

• 300 x 250 pixels



ONLINE BUYER'S GUIDE MEMBER LISTING

COBANK

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MEMOLICIAN INFO

CONTACT INFO UNIT: PERCENDICUMENT Prime: 756-755-7278 Tel: From: 120-255-7229

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PREMIUM LISTING

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Milsoft Utility Solutions

Expressing and Operations Software Provider www.mile.utt.com

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Products | Brands

About Us

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LEARN MORE

Brochure

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EVENT INFORMATION

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Premium Listings

Upload product brochures, photos, instructional videos or white papers. Links to social media and room to promote YOUR company's special event are also included.

PRINT BUYER'S GUIDE MEMBER LISTING

NRECA

4301 Wilson Blvd. Arlington, VA 22203 Veronica Franco, Advertising Manager Phone: 703-907-6733 veronica.franco@nreca.coop nreca.coop

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PREMIUM LISTING



NRECA

4301 Wilson Blvd. Arlington, VA 22203 Veronica Franco, Advertising Manager Phone: 703-907-6733 veronica.franco@nreca.coop nreca.coop

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✓ Logo with Listing

