

# RE MAGAZINE BUYER'S GUIDE

THE TECHNOLOGY &  
SOLUTIONS MARKETPLACE  
FOR ELECTRIC COOPERATIVES



Maximize your advertising return with a company listing in the only *Buyer's Guide* specifically designed for electric cooperatives, the fastest-growing segment of the electric utility industry.



## HIGHLY UTILIZED

The only marketplace that's dedicated to the unique needs and specific challenges of electric cooperatives.



## AFFORDABLE

Each company remains online for 12 months and runs in the annual print edition of the *Buyer's Guide* (May edition of *RE Magazine*).



## ADVANCED SEARCH AND FILTER

Users can choose from more than 100 product categories and several advanced filtering options that match them with relevant providers.

## GET STARTED!

VISIT [REBUYERSGUIDE.NRECA.COOP](http://REBUYERSGUIDE.NRECA.COOP) AND SELECT "ADD MY LISTING."

## PLANS & PRICING (12 MONTHS)

### MEMBER: FREE\*

#### Online

- 700-Character Company Description
- Unlimited Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status

#### Print

(May Buyer's Guide)

- 700-Character Company Description
- Unlimited Product Categories
- NRECA Membership Status

\* Must submit online listing by Tuesday, January 31, 2018, to be included in the print edition.

\*\* Premium listing is available to NRECA members and non-members.

### PREMIUM: \$995\*\*

#### Online

- 700-Character Company Description
- Unlimited Product Categories
- 2 Contacts
- 2 Branch Locations
- 2 URLs
- Company Logo
- NRECA Membership Status
- 1 Social Media Site Link and Social Plugin
- 1 Event Listing
- 3 Assets (photo, brochure, video, white paper, etc.)

#### Print

(May Buyer's Guide)

- 700-Character Company Description
- Unlimited Product Categories
- Bold-Faced Name in Product Index
- Company Logo with Listing Description

## BANNER ADVERTISING: \$900

(3-month placement) Ads rotate on every page of the website. Select from:

- 468 x 60 pixels
- 300 x 250 pixels

# ONLINE BUYER'S GUIDE

## MEMBER LISTING



# PREMIUM LISTING



### Premium Listings

Upload product brochures, photos, instructional videos or white papers. Links to social media and room to promote YOUR company's special event are also included.

# PRINT BUYER'S GUIDE

## MEMBER LISTING

### NRECA

4301 Wilson Blvd.  
Arlington, VA 22203  
Veronica Franco, Advertising  
Manager  
Phone: 703-907-6733  
veronica.franco@nreca.coop  
nreca.coop

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**NRECA Platinum Associate Member**

# PREMIUM LISTING



### NRECA

4301 Wilson Blvd.  
Arlington, VA 22203  
Veronica Franco, Advertising  
Manager  
Phone: 703-907-6733  
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nreca.coop

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**NRECA Platinum Associate Member**

✓ Logo with Listing

