

COOPERATIVE.COM DIGITAL ADVERTISING

Cooperative.com is NRECA's member website. With a wealth of resources, including a daily member-focused newswire, cooperative.com is our highest-trafficked web property.

Digital Audience

53,800 monthly users

233,900+ monthly pageviews

89,000+ e-newsletter subscribers

Google Analytics, January-June 2019

Display Advertising

- All rates quoted are net.
- Banner ads appear on the homepage and news section.
- Display ads appear on desktop, tablet and mobile devices.
- Advertisers on cooperative.com are automatically included in at least one weekly e-newsletter.

Website Advertising

AD TYPE	WEBSITE AD SIZE	RATE	BONUS! NEWSLETTER AD SIZE
Button	300 x 250 px	\$2,400/month	200 x 200 px
Leaderboard	728 x 90 px	\$2,000/month	517 x 77 px

E-newsletter Advertising

AD TYPE	NEWSLETTER SIZE	RATE
Top Button	200 x 200 px	\$1,000/week

Submission Instructions:

- Accepted files: jpg, png, gif.
- No click tags will be accepted.
- Make sure your file has no spaces or special characters in the name.
- Replace spaces with an underscore: _.
- Do NOT hard code your links into banner ads.
- Maximum file size: 512 kb.
- Web advertisers must also submit an e-newsletter sized ad (see specs above)


Please email your ad file along with the destination URL to your account manager.

** Click tags are no longer accepted.*

Newsletter

America's Electric Cooperatives Newsletter View this email in a browser

LEADERBOARD
(517 x 77)


America's Electric Cooperatives

Wednesday, August 28, 2019 | [Electric.coop](#) | [Cooperative.com](#) | [RE Magazine](#) | [Contact Us](#)

TOP STORY

Photos: Back-to-School Season
Check out a photo gallery showing how co-ops across the country are mobilizing support for their local schools with supply drives, welcome-back packages for teachers, and more.
[Read more now](#) →

CO-OP NEWS

'Think Outside the Box': Co-op Annual Meeting Goes Underground
Tennessee's Sequachee Valley Electric Cooperative moved its annual meeting to The Caverns—a unique, subterranean venue—and nearly tripled its normal attendance.
[Read more now](#) →

BROADBAND

Co-op Fiber Innovation Means Better, Faster Internet
NOVEC Solutions has developed and patented new technology that cuts in half the amount of fiber needed to deliver broadband.
[Read more now](#) →

CO-OP NEWS

Five Co-ops Among Top Utilities for Solar, Storage
Learn which co-ops made this year's Smart Electric Power Alliance rankings for their solar and energy storage efforts.
[Read more now](#) →

BUSINESS AND FINANCE


Rural Mainstreet Index Sinks to Two-Year Low
Bank CEOs' assessment of the rural economy took a dip this month due to global trade tensions. See what else they had to say in the August survey.

FROM OUR SPONSORS:

BUTTON
(200 x 200)

BUTTON
(200 x 200)

Website


COOPERATIVE.COM MY BENEFITS MEMBER LOGIN Q

Welcome, America's Electric Cooperatives

YOUR BRIEFING

Deadline Approaching for J.C. Brown Award and LaBerge Award
Entries are due by Oct. 28 for the J.C. Brown Award, which recognizes a co-op or public power district CEO/GM who's committed to advancing communication at the co-op and in the industry, and the LaBerge Award, which recognizes a co-op commissioner with demonstrated excellence, influence and impact.
[Read more](#) →

New Case Study: Learn About a Georgia Co-op's Innovative Rate Design
This new case study, part of the Advancing Energy Access for All initiative, highlights how Cobb EMC implemented a new portfolio of rate options, in conjunction with a rate selection tool and an extensive educational awareness campaign, to help maintain energy affordability for all of its members.
[Read more](#) →

Your Adult Member Enfranchisement Resource of the

Filter feed by: **ALL TOPICS** Search Filter (2)

EDUCATION AND TRAINING

Tracey's Takeaways: Dealing With Difficult Employees
[f](#) [t](#) [in](#)

TOOLS AND SAMPLES

RC3 Cybersecurity Tabletop Exercise Toolkit (TTX)
[f](#) [t](#) [in](#)

CONFERENCE

CEO Close-Up
January 12 - 15, 2020
[f](#) [t](#) [in](#)

FEATURED CONFERENCE

Winter School for Directors
Nashville, TN | December 13 - 18, 2019
As boards are challenged to address multiple large-scale issues, NRECA's Winter School for Directors is designed to ensure that board leaders develop the knowledge and skills required to meet these challenges successfully.
[REGISTER NOW](#)
[View All Conferences](#) →

TOOLS AND SAMPLES

Commitment to Zero Contacts: Toolkit
[f](#) [t](#) [in](#)

LEADERBOARD (728 x 90)

[NEWS](#) [HIGHLIGHTS](#) [NEWS](#)

Please visit cooperative.com to see actual website placements.