



## GET A MARKET EXPERT BEHIND YOUR EFFORTS.

Our National Account Management team is the best resource to connect you with the co-op market. With more than 50 years of combined experience in the electric cooperative industry, our team can guide you to opportunities that will maximize your investment and get the results you need.

## ASSOCIATE MEMBERSHIP

NRECA Associate Membership allows your company to become part of the cooperative network. By joining NRECA as an Associate Member, you are demonstrating your commitment to America's electric cooperatives and providing your company the best opportunity for visibility and engagement with them and NRECA.

NRECA Associate Member Benefits			
BENEFITS	PLATINUM (\$15,000/Year)	GOLD (\$8,500/Year)	SILVER (\$2,000/Year)
One complimentary attendee registration at NRECA's CEO Close-Up Conference	X		
One complimentary high-top table display at NRECA's CEO Close-Up Conference	X		
Discounts on <i>RE Magazine</i> print advertising (50% discount — maximum annual discount of \$8,500 for Platinum members and \$5,500 for Gold members)	X	X	
Discounts on TechAdvantage® Exhibit Space (50% discount — maximum annual discount of \$5,000 for Platinum members and \$2,500 for Gold members)	X	X	
VIP Lounge access at TechAdvantage®	X	X	
Access to cooperative employee contact information from NRECA's database for direct mail and email purposes (limit of 4,000 contacts per quarter)	X	X	
Access to cooperative employee contact information from NRECA's database for direct mail purposes (limit of 4,000 contacts per quarter)	X	X	X
Invitation to most NRECA events and webinars with a discounted member registration rate	X	X	X
Complimentary subscription to <i>RE Magazine</i>	X	X	X
Access to NRECA cooperative market demographic information	X	X	X
Priority booth space selection for the TechAdvantage® Expo	X	X	X
Opportunities to submit editorial content to <i>RE Magazine</i>	X	X	X
Listing in <i>RE Magazine's</i> Online Buyer's Guide	X	X	X
Print Listing in <i>RE Magazine's</i> Annual Buyer's Guide Issue	X	X	X
Listing in NRECA's Annual Membership Directory	X	X	X
NRECA Associate Member logo for use in print and digital advertising	X	X	X
NRECA's social media accounts will follow your company on Twitter	X	X	X

Visit [electric.coop/associate-membership](https://electric.coop/associate-membership) for more details.