

# ASSOCIATE MEMBERSHIP

NRECA Associate Membership allows your company to become part of the cooperative network. By joining NRECA as an Associate Member, you are demonstrating your commitment to America's electric cooperatives and providing your company the best opportunity for visibility and engagement with them and NRECA.

NRECA Associate Member Benefits			
BENEFITS	PLATINUM (\$16,500/Year)	GOLD (\$9,500/Year)	SILVER (\$2,500/Year)
One complimentary attendee registration at NRECA's CEO Close-Up Conference	X		
Access to advance housing reservations at the TechAdvantage® Conference & Expo.	X		
Discounts on <i>RE Magazine</i> print advertising (50% discount — maximum annual discount of \$8,500 for Platinum members and \$5,500 for Gold members)	X	X	
Discounts on TechAdvantage® Exhibit Space (50% discount — maximum annual discount of \$5,000 for Platinum members and \$2,500 for Gold members)	X	X	
VIP Lounge access at TechAdvantage®	X	X	
Access to cooperative employee contact information including email addresses (limit of 4,000 contacts per quarter)	X	X	
Access to cooperative employee contact information for direct mail purposes (limit of 4,000 contacts per quarter)	X	X	X
Invitation to most NRECA events and webinars with a discounted member registration rate	X	X	X
Complimentary subscription to <i>RE Magazine</i>	X	X	X
Access to exclusive, online Associate Member Resource page, including co-op market demographic information.	X	X	X
Priority booth space selection for the TechAdvantage® Expo	X	X	X
Opportunities to submit editorial content to <i>RE Magazine</i>	X	X	X
Listing in the print and digital edition of <i>RE Magazine's</i> Cooperative Buyer's Guide	X	X	X
Listing in NRECA's Annual Membership Directory	X	X	X
NRECA Associate Member logo for use in print and digital advertising	X	X	X
NRECA's social media accounts will follow your company on Twitter	X	X	X

Visit [electric.coop/associate-membership](http://electric.coop/associate-membership) for more details.