

RE MAGAZINE PHOTO CHALLENGE SPONSORSHIP

Each month, themed photo contests promote participation from electric cooperative employees across the country. Photo submissions depict things like sweeping rural landscapes, lineworkers working to keep the lights on, and co-op employees engaging with their members and their communities.

A month-long sponsorship includes numerous opportunities for company branding in and around the photo galleries. Participation will ensure that your brand receives the most exposure and your message resonates with electric cooperatives. Book today as this opportunity is limited to one sponsor per month!

Digital Audience: 80,000+ average monthly views
(includes website and e-newsletter views)

Print Audience: 23,000+ *RE Magazine* subscribers.

Pricing

\$2,500 per month

\$6,000 per quarter


Specifications

AD TYPE	SIZE	PLACEMENT
Website		
① Button	300 x 250 px	Homepage and past contest pages
② Interstitial	300 x 250 px	Runs every 5 photos
③ Leaderboard	728 x 90 px	Previous photo contest page
Newsletter		
④ Top Leaderboard	517 x 77 px	4 x in the <i>RE</i> newsletter
⑤ Button	200 x 200 px	4x in the <i>RE</i> newsletter
Print Edition		
⑥ Name & logo of Sponsor*	TBD	Co-op Shots Monthly Feature

**To be used on print edition announcing the monthly photo challenge winner*


America's Electric Cooperatives Newsletter View this email in a browser

4 517 x 77



NRECA
America's Electric Cooperatives

Wednesday, August 28, 2019 | Electric.coop | Cooperative.com | RE Magazine | Contact Us |




TOP STORY

Photos: Back-to-School Season

Check out a photo gallery showing how co-ops across the country are mobilizing support for their local schools with supply drives, welcome-back packages for teachers, and more.

[Read more now →](#)

CO-OP NEWS



'Think Outside the Box': Co-op Annual Meeting Goes Underground

Tennessee's Sequachee Valley Electric Cooperative moved its annual meeting to The Caverns—a unique, subterranean venue—and nearly tripled its normal attendance.

5

200 x 200

CO-OP SHOTS YOUR PHOTOS

6

OCTOBER 2019 PHOTO CHALLENGE WINNERS

Advertiser Name _____

Double congratulations to Brooke Hachstetler with Prince George Electric Cooperative in Prince George, Virginia. Her photos, "United We Climb" (below) and "Think Hard Hats for Breast Cancer Awareness Month" (right), were the winner and runner-up in the October 2019 RE Magazine Photo Challenge with the theme "Co-op Month Celebrations!"



United We Climb

Prince George Electric Cooperative's "United We Climb" prints took top honors in the T-shirt contest at the 2019 Galt-n-Gee Lineman's & Equipment Operator's Rodeo.

Photo by Brooke Hachstetler

RE MAGAZINE

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RE Photo Challenge
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With the T&D logo This month's photo challenge sponsored by 2020 IEEE Power T&D World Expo. Share f w in

December 2019: Co-op Pollinator Gardens

Welcome to the 2019 RE Magazine Photo Contest. The December contest theme is "Co-op Pollinator Gardens." Co-op country may be gearing up for winter, but we'd like to see photos showing off the pollinator gardens that your electric co-op has planted. As we receive submissions, photos will be reviewed and then added to a gallery for visitors to browse and vote on their favorites. Submissions and voting will be open until December 31. Please only submit photos for this month's theme.

[See Past Photo Entries →](#)

1

300 x 250

[Submit a Photo Entry](#)

DATE OF CONTEST

All Issues

Reset Filters

1

300 x 250

CO-OP RENEWABLES

Historic Hydroelectric Plant

Cleveland Electric Cooperative's historic hydroelectric power plant, which contributes to the 48% renewable energy fuel source for the co-op. The excavation of the hydro canal began in 1898 and was completed in June 1903. Under the most favorable operating conditions, the hydroplant is capable of producing 36 megawatts. For additional history and details, visit <https://cleveland.com/hydro-electricity/>

Credits: Allison Brantley, Cleveland Electric • September 2019



CO-OP RENEWABLES

World's longest hydroelectric power plant

Aerial view of Cleveland Electric Cooperative's hydroelectric power plant, which contributes to the 48% renewable energy fuel source for the co-op.

Credits: Allison Brantley • September 2019



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728 x 90