

SPECS (updated 3/19/21)

	DISPLAY ADVERTISING INTERIOR PAGE POSITION	TRIM SIZE	LIVE AREA
A	Two-Page Spread w/Bleed	16.125 × 10.875	15.875 × 10.625
B	Two-Page Spread Non-Bleed	16.25 × 10.875	15 × 10
C	Full-Page w/Bleed	8.125 × 10.875	7.875 × 10.625
D	Full-Page Non-Bleed	8.125 × 10.875	7 × 10
E	Two-Thirds Page	4.375 × 9.375	
F	One-Half Page Horizontal	7.125 × 4.875	
G	One-Half Page Island	4.625 × 7.00	
H	One-Third Page Vertical	2.375 × 9.375	
I	One-Third Page Square	4.875 × 4.875	
J	One-Quarter Page	3.375 × 4.875	
K	One-Sixth Page	2.375 × 4.875	
C	Cover 2	8.125 × 10.875	7.875 × 10.625
C	Cover 3	8.125 × 10.875	7.875 × 10.625
C	Cover 4	8.125 × 10.875	7.875 × 10.625
C	Gatefold: <i>Inquire</i>		

UPLOAD MATERIAL:

<https://nreca.sendmyad.com>

COLOR:

Specify as CMYK.

GRAPHICS/IMAGES:

Must be 300 dpi or greater

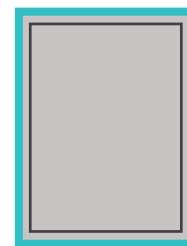
PAYMENT ADDRESS:

NRECA, PO Box 798392
St. Louis, MO 63179-8000


NRECA TAXPAYER IDENTIFICATION NUMBER:

53-0116145

Cancellations must be submitted in writing and will not be accepted after the published ad reservation deadline.



Full Page

 Page size: 8.375 x 11.125

 Trim Size: 8.125 x 10.875

 Live Area: 7.875 x 10.625