RE MAGAZINE 2024 EDITORIAL CALENDAR

DRAFT-SUBJECT TO CHANGE

ISSUE	JANUARY CEO Close-Up Conference	FEBRUARY TechAdvantage Experience	MARCH Free Ad Study	APRIL	MAY Buyer's Guide	JUNE Free Ad Study
RESERVATION DEADLINE	11/21/23	01/02/24	01/25/24	02/22/24	03/28/24	04/25/24
AD MATERIAL DEADLINE	11/29/23	01/05/24	02/01/24	03/04/24	04/05/24	05/02/24
FEATURE ARTICLES	**Cover:** EPA Power Plant Plan-Potential Impacts **Feature:** Economic Impact of Co-ops **Tech:** - Cost of Service Studies - Load-shedding tabletops—Sawnee EMC - Hiring broadband staff	**Cover:** YLC Spokespeople-where are they now? **Feature:** - Supply Chain Update **Tech:** - Grid modernization plans - "Edge Applications"; Next'gen AMI/edge computing - Intelligence connectivity/ Distribution intelligence	**Cover:** International— Zambia. **Feature:** Drone Update **Tech:** - Plasma drilling for undergrounding - Underground line sensors - Pole testing advances	**Cover:** Safety— Risk Management Committees **Feature:** Staffing line crews - challenges and success stories **Tech:** - FR clothing advancements - Onboarding visiting crews— systems and technologies - Accident investigation technologies	**Cover:** Virtual Power Plants **Feature:** Microreactors Update **Tech:** - V2G and EV school buses - Power factor balancing - Low-voltage management	**Cover:** Electric Vehicles **Features:** Impact of electrification on co-ops **Tech:** - Lidar, Satellite and IVM - Hiring an arborist - Bird conservation technology
TECH INSIGHTS Highlights how manufacturers help electric cooperatives solve challenges	Co-op Case Study Submissions Due: 09/01/23	Co-op Case Study Submissions Due: 10/01/23	Co-op Case Study Submissions Due: 11/01/23	Co-op Case Study Submissions Due: 12/01/23	Co-op Case Study Submissions Due: 01/02/24	Co-op Case Study Submissions Due: 02/01/24
NEW PRODUCTS New/enhanced products and services from trusted vendors	Product or Service Releases Due: 11/01/23	Product or Service Releases Due: 12/01/23	Product or Service Releases Due: 01/02/24	Product or Service Releases Due: 02/01/24	Product or Service Releases Due: 03/01/24	Product or Service Releases Due: 04/01/24
INFOGRAPHIC	Co-ops' Economic Impact	Grid Modernization Planning	Drones—Latest capabilities	Lineworker Training Process	How Does V2G Work?	AI Use at Co-ops
SPECIAL SUPPLEMENTS		**Special Feature:** NRECA PowerXchange (formerly NRECA Annual Meeting) and TechAdvantage® Experience "The Official" Preview Guide w/ Exhibitor List	**Value-Added Service for Advertisers:** Complimentary Display Advertising Readership Study by Baxter Research	**Special Supplement:** Commitment to Zero Contacts educational supplement and safety products showcase	**2024** *RE Magazine* **BUYER'S GUIDE: The Purchasing Source For Electric Cooperatives!** *View Online Buyer's Guide: rebuyersguide. nreca.coop/*	**Value-Added Service for Advertisers:** Complimentary Display Advertising Readership Study by Baxter Research
ADDITIONAL DISTRIBUTION *Event dates subject to change*	**NRECA CEO Close-up Conference** Jan 7-9, 2024 Phoenix, AZ **NEXT Conference** Jan 29-31, 2024 Indian Wells, CA	**DistribuTECH International** Feb 27-29, 2024 Orlando, FL **NRECA PowerXchange** Mar 1-6, 2024 San Antonio, TX **The Expo at PowerXchange and TechAdvantage®** Mar 3-6, 2024 San Antonio, TX techadvantage.org		**NRECA Safety Leadership Summit** April 7-9, 2024 Kansas City, MO **IEEE Rural Electric Power Confer & Expo** Apr 23-25, 2024 Tulsa, OK	**IEEE PES T&D Confer & Expo** May 6-9, 2024 Anaheim, CA **2024 Connect Conference** May 7-9, 2024 Baltimore, MD **UTC Telecom & Technology 2024** May 20-24, 2024 Mobile, AL	**FiberConnect** July 28-31, 2024 Nashville, TN **NRECA Co-Op CyberTech Conference** Dates/Location TBD
ESTIMATED MAIL DATE	12/28/23	02/02/24	03/01/24	03/29/24	05/03/24	05/31/24

ISSUE	JULY Membership Directory	AUGUST	SEPTEMBER Co-op Budget Planning Time	OCTOBER Co-op Budget Planning Time	NOVEMBER Co-op Budget Planning Time	DECEMBER Co-op Budget Planning Time
RESERVATION DEADLINE	05/23/24	06/27/24	07/25/24	08/23/24	09/26/24	10/24/24
AD MATERIAL DEADLINE	05/31/24	07/03/24	08/01/24	08/29/24	10/03/24	11/01/24
FEATURE ARTICLES	**Cover:** Saying goodbye—Co-op CEO retirements **Feature:** Co-ops Vote-Election 2024 **Tech:** - AI Voice Scams - EVs and load growth planning - Using EV telematics	**Cover:** Jo-Carroll—profile of broadband's impact **Feature:** Co-ops helping small munis do broadband **Tech:** - Combining broadband make-ready and storm hardening - Underwater fiber deployments - Broadband builds in harsh environments	**Cover:** Road Warriors: PIRC, CFC, Federated, NISC, Meridian Cooperative **Feature:** Emerging careers at co-ops **Tech:** - Writing a "risk policy" - Holistic security - Hardening substations for seismic activity	**Cover:** Co-ops and AI **Feature:** Cybersecurity **Tech:** - Cyber goals program - RC3 Update - Rappahannock's BrillIT	**Cover:** Infrastructure, direct pay, etc.—what co-ops have done so far. **Feature:** DoD sustainable power initiatives **Tech:** - Co-ops and "rip and replace" rules for unsecure equipment. - Managing pole attachment requests - FERC 2222	**Cover:** Tech Trends **Feature:** N/A **Tech:** - Innovations in warehouse design - Substation fencing upgrades - Smart Area Lighting—Suwanee Valley
TECH INSIGHTS Highlights how manufacturers help electric cooperatives solve challenges	Co-op Case Study Submissions Due: 03/01/24	Co-op Case Study Submissions Due: 04/01/24	Co-op Case Study Submissions Due: 05/01/24	Co-op Case Study Submissions Due: 06/01/24	Co-op Case Study Submissions Due: 07/01/24	Co-op Case Study Submissions Due: 08/01/24
NEW PRODUCTS New/enhanced products and services from trusted vendors	Product or Service Releases Due: 05/01/24	Product or Service Releases Due: 06/01/24	Product or Service Releases Due: 07/01/24	Product or Service Releases Due: 08/01/24	Product or Service Releases Due: 09/01/24	Product or Service Releases Due: 10/01/24
INFOGRAPHIC	How does FR clothing work?	How broadband impacts a community	Holistic co-op security	How does NRECA TAC work?	EV telematics	Smart area lighting
SPECIAL SUPPLEMENTS	**2024 MEMBERSHIP DIRECTORY of Electric Cooperatives and Affiliated Organizations** (Cooperative Members, Associate Members & Affiliate Members)	Special Supplement: **Co-op Broadband Case Studies Insert**	**Value-Added Service for Advertisers:** Complimentary Display Advertising Readership Study by Baxter Research		Special Supplement: Infrastructure projects/lessons learned	**Value-Added Service for Advertisers:** Complimentary Display Advertising Readership Study by Baxter Research
ADDITIONAL DISTRIBUTION *Event dates subject to change*	NRECA TFACC July 28-31, 2024 Orlando, FL		**NRECA Region Meetings 1 & 4** Sep 4-6, 2024 Grand Rapids, MI **NRECA Region Meetings 5 & 6** Sep 16-18, 2024 Minneapolis, MN **NRECA Region Meetings 7 & 9** Sep 24-26, 2024 Sacramento, CA	**NRECA Region Meetings 2 & 3** Dates/Location TBD **NRECA Region Meetings 8 & 10** Dates/Location TBD	**NRECA Broadband Leadership Summit** Dates/Location TBD	
ESTIMATED MAIL DATE	06/27/24	08/02/24	08/29/24	09/27/24	11/01/24	11/29/24