

RE MAGAZINE PHOTO CHALLENGE EXCLUSIVE SPONSORSHIP

Each month, themed photo contests promote participation from electric cooperative employees across the country. Photo submissions depict things like sweeping rural landscapes, lineworkers working to keep the lights on and co-op employees engaging with their members and their communities.

A month-long sponsorship includes numerous opportunities for company branding in and around the photo galleries. Participation will ensure that your brand receives the most exposure and your message resonates with electric cooperatives. Book today as this opportunity is limited to one sponsor per month.

Digital Audience: 80,000+ average monthly views
(includes website and e-newsletter views)

Print Audience: 23,000+ RE Magazine subscribers

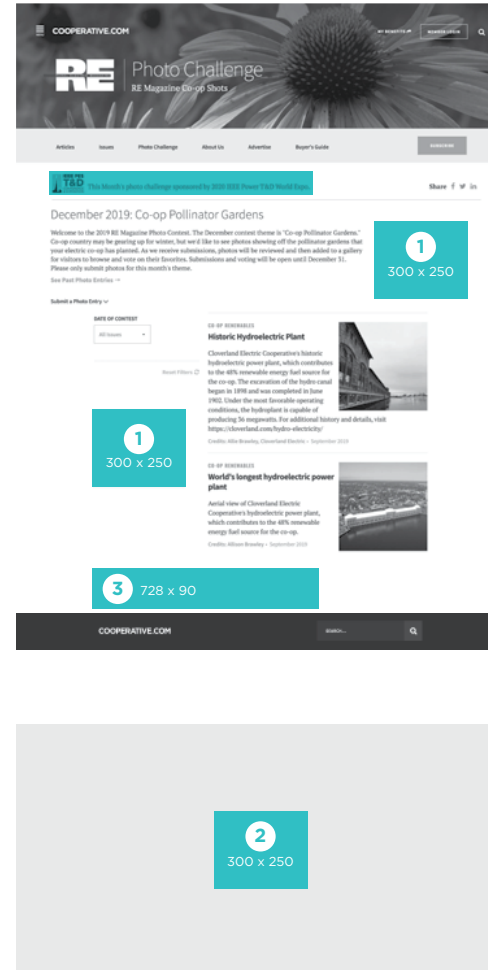
Pricing
\$3,000 per month

Specifications

AD TYPE	SIZE	PLACEMENT
Website		
1 Button	300 x 250 px	Homepage and Past Contests pages
2 Interstitial	300 x 250 px	Runs every 5 photos
3 Leaderboard	728 x 90 px	Past Contests page
Newsletter		
4 Top Leaderboard	517 x 77 px	4x in the RE newsletter
5 Button	200 x 200 px	4x in the RE newsletter
Print Edition		
6 Name & logo of sponsor*	N/A	Co-op Shots monthly feature

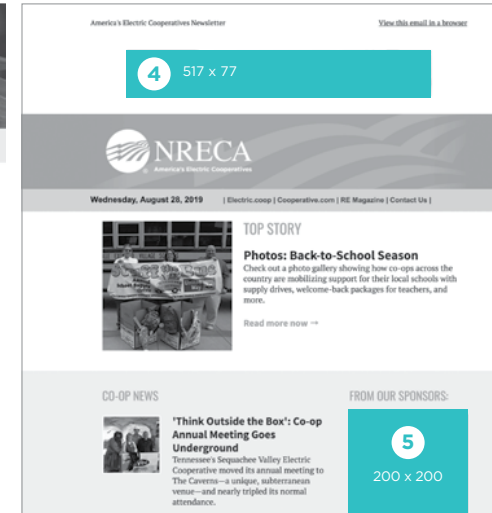
*Please provide vector .eps logo file to be used in print edition announcing the monthly photo challenge winner

Website



Please visit the photo contest gallery to see the interstitial ad:
cooperative.com/remagazine/photo-challenge

Newsletter



Print Edition

