

SPECS (updated 6/23/22)

	DISPLAY ADVERTISING INTERIOR PAGE POSITION	TRIM SIZE	LIVE AREA
A	Two-Page Spread w/Bleed*	16.125 x 10.875	15.875 x 10.625
B	Two-Page Spread Non-Bleed	16.25 x 10.875	15 x 10
C	Full-Page w/Bleed	8.125 x 10.875	7.875 x 10.625
D	Full-Page Non-Bleed	8.125 x 10.875	7 x 10
E	Two-Thirds Page	4.375 x 9.375	
F	One-Half Page Horizontal	7.125 x 4.875	
G	One-Half Page Island	4.625 x 7.00	
H	One-Third Page Vertical	2.375 x 9.375	
I	One-Third Page Square	4.875 x 4.875	
J	One-Quarter Page	3.375 x 4.875	
K	One-Sixth Page	2.375 x 4.875	
C	Cover 2	8.125 x 10.875	7.875 x 10.625
C	Cover 3	8.125 x 10.875	7.875 x 10.625
C	Cover 4	8.125 x 10.875	7.875 x 10.625
C	Gatefold: <i>Inquire</i>		

Please review the advertising terms and conditions before making a space reservation.

* Include 0.25" gutter area in the center of the ad. Live material should not run in the gutter.
Also include a .125" bleed beyond the trim dimension.

UPLOAD MATERIAL:

<https://nreca.sendmyad.com>

COLOR:

Specify as CMYK.

GRAPHICS/IMAGES:

Must be 300 dpi or greater. Images that are blurry or of poor visual quality will be rejected.

FRACTIONAL ADS:

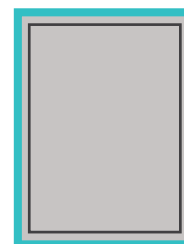
Please apply a border to any fractional ad with a white background

PAYMENT ADDRESS:

NRECA, PO Box 718777
Philadelphia, PA 19171

NRECA TAXPAYER IDENTIFICATION NUMBER:

53-0116145



Full Page

Page size: 8.375 x 11.125

Trim Size: 8.125 x 10.875

Live Area: 7.875 x 10.625

Cancellations must be submitted in writing and will not be accepted after the published ad reservation deadline.