

# ASSOCIATE MEMBERSHIP

NRECA Associate Membership allows your company to become part of the cooperative network. By joining NRECA as an Associate Member, you are demonstrating your commitment to America's electric cooperatives and providing your company the best opportunity for visibility and engagement with them and NRECA.

NRECA Associate Member Benefits			
BENEFITS	PLATINUM (\$16,500/Year)	GOLD (\$9,500/Year)	SILVER (\$2,500/Year)
One complimentary attendee registration to NRECA's CEO Close-Up Conference	X		
Access to VIP hotel room block at PowerXchange and TechAdvantage	X		
Eligibility for participation in the NRECA Broadband program	X		
Fifty percent discount on RE Magazine print advertising (Capped annually at \$8,500 for Platinum members and \$5,500 for Gold members)	X	X	
Fifty percent discount on Tech Advantage exhibit space (Capped annually at \$5,000 for Platinum members and \$2,500 for Gold members)	X	X	
VIP Lounge access at TechAdvantage	X	X	
Access to cooperative employee contact information including email addresses (Limit of 4,000 contacts per quarter)	X	X	
Access to cooperative employee contact information for direct mail purposes (Limit of 4,000 contacts per quarter)	X	X	X
Invitation to most NRECA member-only events and webinars or a discounted member registration rate	X	X	X
Complimentary subscription to RE Magazine	X	X	X
Access to exclusive, online Associate Member Resource page, including co-op market demographic information	X	X	X
Exclusive discounted price on TechAdvantage exhibit space	X	X	X
Priority booth space selection for the TechAdvantage Expo	X	X	X
Opportunities to submit editorial content to RE Magazine's New Products and Tech Insights columns	X	X	X
Listing in the print and digital edition of RE Magazine's Cooperative Buyer's Guide	X	X	X
Listing in NRECA's Annual Membership Directory	X	X	X
NRECA Associate Member logo for use in print and digital advertising	X	X	X
NRECA's social media accounts will follow your company on LinkedIn	X	X	X
Access to the NRECA Career Center	X	X	X

Visit [electric.coop/associate-membership](https://electric.coop/associate-membership) for more details.