

SPECS

DISPLAY ADVERTISING INTERIOR PAGE POSITION	TRIM SIZE	LIVE AREA
A Two-Page Spread w/Bleed*	16.125 × 10.875	15.875 × 10.625
B Two-Page Spread Non-Bleed	16.25 × 10.875	15 × 10
C Full-Page w/Bleed	8.125 × 10.875	7.875 × 10.625
D Full-Page Non-Bleed	8.125 × 10.875	7 × 10
E Two-Thirds Page	4.375 × 9.375	
F One-Half Page Horizontal	7.125 × 4.875	
G One-Half Page Island	4.625 × 7.00	
H One-Third Page Vertical	2.375 × 9.375	
I One-Third Page Square	4.875 × 4.875	
J One-Quarter Page	3.375 × 4.875	
K One-Sixth Page	2.375 × 4.875	
C Cover 2	8.125 × 10.875	7.875 × 10.625
C Cover 3	8.125 × 10.875	7.875 × 10.625
C Cover 4	8.125 × 10.875	7.875 × 10.625
C Barn Door	Please see page 16	

Please review the advertising terms and conditions before making a space reservation.

* Include 0.25" gutter area in the center of the ad. Live material should not run in the gutter. Also include a .125" bleed beyond the trim dimension.

UPLOAD MATERIAL:

<https://nreca.sendmyad.com> (Print ready, high resolution, .pdf format)

COLOR:

Specify as CMYK.

GRAPHICS/IMAGES:

Must be 300 dpi or greater. Blurred images will be rejected.

FRACTIONAL ADS:

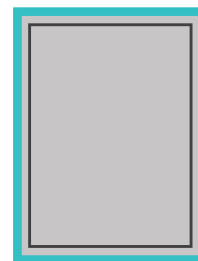
Please apply a border to any fractional ad with a white background.

PAYMENT ADDRESS:

NRECA, PO Box 718777 Philadelphia, PA 19171

NRECA TAX ID N:

53-0116145



Full Page

☐ Page size: 8.375 x 11.125

☐ Trim Size: 8.125 x 10.875

☐ Live Area: 7.875 x 10.625

Cancellations must be submitted in writing and will not be accepted after the published ad reservation deadline.