

RE MAGAZINE 2027 EDITORIAL CALENDAR

TOPICS SUBJECT TO CHANGE

ISSUE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	CEO Close-Up Conference	TechAdvantage Preview Guide	Free Ad Study		Buyer’s Guide	Free Ad Study
RESERVATION DEADLINE	11/23/26	01/04/27	01/25/27	02/24/27	03/25/27	04/23/27
FEATURE ARTICLES	Cover: Palisades Restart Feature: PX/TA Preview Tech: - Data Analytics for Better Decision Making - AI-Powered Load Forecasting - Advanced Distribution Management System	Cover: Data Center Era and Member Trust Feature: 2026 NRECA Year in Review Tech: - Connected Substations - Automation in Distribution Operations - Predictive Maintenance and Equipment Monitoring	Cover: How Boards Are Adapting to a More Complex Energy Landscape Feature: South Kentucky RECC’s Post-Tornado Rebuild Tech: - Mobile Technology in the Field - Digital Tools for Workforce Recruitment and Training - Workforce Training through Virtual Reality	Cover: Learning From Near Misses on Safety Feature: Q&A with NRECA’s New Safety Director Tech: - Digital Safety Tools for Crews - Wearable Tech for Lineworkers - Advanced Fault Detection Systems	Cover: Inside a Cyber Exercise Feature: Rural Murals/ Community Development Tech: - Cyber Tools Beyond Firewalls - How Co-ops Are Using Cloud Computing - Next-Generation Utility Communications Networks	Cover: Co-op Infrastructure/ Federal Funding Wins Feature: NRECA Broadband at 5 Years Tech: - Modern Outage Management Systems - The Future of Remote System Monitoring - The Rise of Connected Substations
TECH INSIGHTS Highlights how manufacturers help electric cooperatives solve challenges	Co-op Case Study Submissions Due: 09/01/26	Co-op Case Study Submissions Due: 10/01/26	Co-op Case Study Submissions Due: 11/01/26	Co-op Case Study Submissions Due: 12/01/26	Co-op Case Study Submissions Due: 01/02/27	Co-op Case Study Submissions Due: 02/01/27
NEW PRODUCTS New/enhanced products and services from trusted vendors	Product or Service Releases Due: 11/01/26	Product or Service Releases Due: 12/01/26	Product or Service Releases Due: 01/02/27	Product or Service Releases Due: 02/01/27	Product or Service Releases Due: 03/01/27	Product or Service Releases Due: 04/01/27
INFOGRAPHIC	Palisades Restart by the Numbers	What is a Large Load?	The Board’s Dashboard	Safety Tech in the Digital Age	Elements of a Cybersecurity Tabletop Exercise	Recent Infrastructure/ Funding Wins
SPECIAL FEATURES		Special Feature: NRECA PowerXchange and TechAdvantage® “The Official” Preview Guide w/ Exhibitor List	Value-Added Service for Advertisers: Complimentary Display Advertising Readership Study by Baxter Research		RE Magazine BUYER’S GUIDE: The Purchasing Source For Electric Cooperatives! <i>View Online Buyer’s Guide: rebuyersguide.nreca.coop/</i>	Value-Added Service for Advertisers: Complimentary Display Advertising Readership Study by Baxter Research
ADDITIONAL DISTRIBUTION <i>Event dates subject to change</i>	NRECA CEO Close-up Conference January 11-12, 2027 Marco Island, FL #CoopCEOS Directors Conference January 17-20, 2027 Tampa, FL #CoopDirectors NEXT Conference February 1-3, 2027 Amelia Island, FL DistribuTECH International March 1-4, 2027 Atlanta, GA	NRECA PowerXchange February 12-17, 2027 San Diego, CA #POWERXCHANGE27 The Expo at PowerXchange and TechAdvantage February 14-17, 2027 San Diego, CA #TECHADVANTAGE27		NRECA Safety Leadership Summit May 4-6, 2027 Omaha, NE #COOPSAFETY NRECA Connect Conference May 4-6, 2027 Columbus, OH #NRECAConnect	NRECA Co-Op CyberTech Conference May 17-19, 2027 Austin, TX #COOPCYBERTECH NRECA Broadband Leadership Summit June 7-9, 2027 Washington, DC	
AD MATERIAL DEADLINE	11/27/26	01/08/27	02/02/27	03/02/27	04/06/27	05/04/27
ESTIMATED MAIL DATE	12/30/26	02/02/27	03/02/27	03/30/27	05/04/27	06/02/27

ISSUE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	Membership Directory		Co-op Budget Planning Time	Co-op Budget Planning Time	Co-op Budget Planning Time	CEO CloseUp Preview Guide
RESERVATION DEADLINE	05/25/27	06/25/27	07/26/27	08/24/27	09/24/27	10/25/27
FEATURE ARTICLES	Cover: Bigger Than Branding: Reminding Members They Own Their Co-op Feature: Wildfire Mitigation Update Tech: - Using Drones for Line and Asset Inspections - Machine Vision and Asset Inspection - Advanced Vegetation Management Technology	Cover: Artificial Intelligence for a Smarter Co-op Feature: Supply Chain Challenges and Outlook Tech: - Satellite Technology and Utility Mapping - Using Geographic Information Systems (GIS) More Effectively - Next-Generation Communications Networks for Grid Reliability	Cover: 1,000th Issue: Turning Points in Co-op History and the Road Ahead Feature: VCP Updates Tech: - Digital Workflows and Paperless Operations - Advanced Fault Detection Systems - Smart Applications for Broadband Technologies	Cover: The 2027 Class of Co-op Rising Stars Feature: N/A Tech: - Robotics in Utility Operations - Predictive Maintenance and Equipment Monitoring - Technology to Prevent the Next Safety Incident	Cover: NRECA International Update Feature: NRECA Advocacy and FEMA Reform legislation Tech: - Integrating Battery Storage into Co-op Systems - Microgrids and Community Resilience - Electric Vehicles as Utility Assets	Cover: Succession Planning/ Organizational Assessments Feature: 2028 CEO Close-Up Preview Tech: - Customer Service Technology and Self-Service Platforms - Artificial Intelligence for Member Services - The Evolution of Smart Meter Technology
TECH INSIGHTS Highlights how manufacturers help electric cooperatives solve challenges	Co-op Case Study Submissions Due: 03/01/27	Co-op Case Study Submissions Due: 04/01/27	Co-op Case Study Submissions Due: 05/01/27	Co-op Case Study Submissions Due: 06/01/27	Co-op Case Study Submissions Due: 07/01/27	Co-op Case Study Submissions Due: 08/01/27
NEW PRODUCTS New/enhanced products and services from trusted vendors	Product or Service Releases Due: 05/01/27	Product or Service Releases Due: 06/01/27	Product or Service Releases Due: 07/01/27	Product or Service Releases Due: 08/01/27	Product or Service Releases Due: 09/01/27	Product or Service Releases Due: 10/01/27
INFOGRAPHIC	The Seven Cooperative Principles	Human + AI: Who Does What Now?	Five Turning Points in Co-op History	Rising Stars by the Numbers	Co-op Advocacy Lifecycle	Upcoming co-op Retirement Wave
SPECIAL FEATURES	MEMBERSHIP DIRECTORY of Electric Cooperatives and Affiliated Organizations (Cooperative, Associate and Affiliate Members)	Special Supplement: New Technology Collaborations, Best Practices, and Case Studies	Value-Added Service for Advertisers: Complimentary Display Advertising Readership Study by Baxter Research			Value-Added Service for Advertisers: Complimentary Display Advertising Readership Study by Baxter Research
ADDITIONAL DISTRIBUTION <i>Event dates subject to change</i>	NRECA Tax, Finance & Accounting Conference for Cooperatives August 1-4, 2027 Austin, TX		NRECA Regional Meeting 1&4 September 8-10, 2027 Charlotte, NC #NRECAREGIONALS NRECA Regional Meeting 5&6 September 14-16, 2027 Des Moines, IA #NRECAREGIONALS NRECA Regional Meeting 7 & 9 September 22-24, 2027 Omaha, NE #NRECAREGIONALS The Utility Expo October 5-7, 2027 Louisville, KY	NRECA Regional Meeting 2&3 October 5-7, 2027 Chattanooga, TN #NRECAREGIONALS NRECA Regional Meeting 8&10 October 13-15, 2027 St. Louis, MO #NRECAREGIONALS IEEE Rural Electric Power Confer & Expo October 19-21, 2027 Louisville, KY		
AD MATERIAL DEADLINE	06/01/27	07/06/27	08/03/27	08/31/27	10/01/27	11/02/27
ESTIMATED MAIL DATE	06/29/27	08/03/27	08/31/27	09/28/27	11/02/27	12/01/27